UNITEDSTATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

ANNUAL AUDITED REPORT **FORM X-17A-5** PART III

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Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNI	NG10/01/08 MM/DD/YY	AND ENDING	09/30/09 MM/DD/YY
A_{\bullet}	REGISTRANT IDENTIF	ICATION	
NAME OF BROKER-DEALER: Firs	t Southeast Investor S	arvices, Enc.	OFFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE OF	BUSINESS: (Do not use P.O.	Box No.)	FIRM I.D. NO.
34 Broad Street	(No. and Street)		
Charleston (City)	SC (State)		29401-3004 (Zip Code)
NAME AND TELEPHONE NUMBER C	OF PERSON TO CONTACT IN	REGARD TO THIS RI	EPORT 843-529-5820 (Area Code - Telephone Numbe
B. A	ACCOUNTANT IDENTIF	ICATION	(Area Code – Telephone Numbe
INDEPENDENT PUBLIC ACCOUNTA Grant Thornton			
Grant Inornton	(Name - if individual, state last	, first, middle name)	
4140 ParkLake Avenue, S	uite 130 Raleigh (City)	NC (State)	27612 (Zip Code)
CHECK ONE:			
☐ Certified Public Accounta	int		
☐ Public Accountant			
☐ Accountant not resident in	united States or any of its pos	sessions.	
	FOR OFFICIAL USE	ONLY	

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

> Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

OATH OR AFFIRMATION

I, Mark G. Endres	, swear (or affirm) that, to the best of
my knowledge and belief the accompanying financial statement	and supporting schedules pertaining to the firm of
First Couthough Investor Corvices Inc	, as
of September 30th 300 09	are true and correct. I further swear (or affirm) that
neither the company nor any partner, proprietor, principal office	er or director has any proprietary interest in any account
	of director has any proprietary most to any
classified solely as that of a customer, except as follows:	
	JI M C
	The state of the s
	Signature
B. WALLE	Chief Financial Officer
SO AT US TO	Title
Notary Public Notary Public	
Notary Public	
This report ** contains (check all applicable (check all applicable)	
(a) Facing Page.	
(b) Statement of Financial Condition.	
(c) Statement of Income (Loss). (d) Statement of Changes in Financial Condition.	
(d) Statement of Changes in Financial Condition. (e) Statement of Changes in Stockholders' Equity or Partners.	ers' or Sole Proprietors' Capital.
(f) Statement of Changes in Liabilities Subordinated to Cla	aims of Creditors.
(a) Computation of Net Capital.	
(h) Computation for Determination of Reserve Requirement	its Pursuant to Rule 15c3-3.
Control Regu	irements Under Rule 15c3-3.
(i) A Reconciliation including appropriate explanation of t	he Computation of Net Capital Under Rule 1363-1 and the
Computation for Determination of the Reserve Require	ments Under Exhibit A of Rule 1303-3.
(k) A Reconciliation between the audited and unaudited St	atements of Financial Condition with respect to methods of
consolidation.	
(l) An Oath or Affirmation.	
(m) A copy of the SIPC Supplemental Report.	
(n) A report describing any material inadequacies found to ex	xist or found to have existed since the date of the previous audit.

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

Financial Statements and Supplemental Schedules with Report of Independent Certified Public Accountants

First Southeast Investor Services, Inc.

(a wholly owned subsidiary of First Financial Holdings, Inc.)

September 30, 2009



Audit • Tax • Advisory

Grant Thornton LLP 4140 ParkLake Avenue, Suite 130 Raleigh, NC 27612-3723

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Report of Independent Certified Public Accountants

To the Board of Directors and Stockholder of First Southeast Investor Services, Inc:

We have audited the accompanying balance sheet of First Southeast Investor Services, Inc. (a South Carolina corporation and wholly owned subsidiary of First Financial Holdings, Inc.) as of September 30, 2009, and the related statements of income, changes in stockholder's equity and cash flows for the year then ended that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. These financial statements and the schedules referred to below are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America as established by the American Institute of Certified Public Accountants. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of First Southeast Investor Services, Inc. as of September 30, 2009, and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.



Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in Schedules I and II is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by Rule 17a-5 of the Securities Exchange Act of 1934. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Grant Thousan LLP

Raleigh, North Carolina November 23, 2009

FIRST SOUTHEAST INVESTOR SERVICES, INC. (A Wholly Owned Subsidiary of First Financial Holdings, Inc.)

Balance Sheet

September 30, 2009

Assets		2009
Cash and cash equivalents Certificates of deposit, at cost plus accrued interest Mortgage-backed securities, at fair value Commissions receivable Other assets	\$	275,646 610,596 17,123 69,430 31,688
Total assets	\$_	1,004,483
Liabilities and Stockholder's Equity		
Liabilities: Accounts payable to clearing broker Amounts due to parent company Commissions payable Accrued expenses and other liabilities	\$	3,400 95,013 73,955 143,482
Total liabilities		315,850
Stockholder's equity: Common stock \$10 par value. Authorized 50,000 shares; issued and outstanding 36,000 shares Retained earnings	_	360,000 328,633
Total stockholder's equity		688,633
Total liabilities and stockholder's equity	\$	1,004,483

FIRST SOUTHEAST INVESTOR SERVICES, INC. (A Wholly Owned Subsidiary of First Financial Holdings, Inc.)

Statement of Income

Year ended September 30, 2009

	2009
Revenue:	
Commissions \$	2,027,726
Interest	23,280
	2,051,006
Expenses:	
Salaries and benefits	1,671,645
Occupancy and equipment	73,881
Fees to clearing brokers	41,826
Travel	19,899
Supplies	43,897
Telephone	17,412
Professional fees	116,849
Management fee to related parties	36,454
Revenue sharing expense	38,878
Arbitration settlement	25,000
Other operating expense	93,314
	2,179,055
Loss before income taxes	(128,049)
Income tax benefit	(37,943)
Net loss \$	(90,106)

FIRST SOUTHEAST INVESTOR SERVICES, INC (A Wholly Owned Subsidiary of First Financial Holdings, Inc.)

Statement of Changes in Stockholder's Equity

Year ended September 30, 2009

	Number of shares		Common stock	Retained earnings	Total stockholder's equity
Balance, September 30, 2008	36,000	\$	360,000	418,739	778,739
Net income				(90,106)	(90,106)
Balance, September 30, 2009	36,000	-	360,000	328,633	688,633

FIRST SOUTHEAST INVESTOR SERVICES, INC. (A Wholly Owned Subsidiary of First Financial Holdings, Inc.)

Statements of Cash Flows

Year ended September 30, 2009

	2009
Cash flows from operating activities: Net loss Adjustments to reconcile net income to net analy yeard in experiting activities:	(90,106)
cash used in operating activities: Amortization of unearned discounts/premiums on investments, net Deferred income tax benefit Decrease in commissions receivable Decrease in other assets Increase in payable to clearing brokers Decrease in income tax payable Increase in commissions payable Decrease in employee benefits payable Increase in accrued expenses and other liabilities	23 (1,613) 59,788 6,082 447 (9,416) 7,302 (52,500) 41,975
Net cash used in operating activities	(38,018)
Cash flows from investing activities: Increase in certificate of deposit Maturities of certificates of deposit Repayments on mortgage-backed securities	(405,935) 204,754 12,545
Net cash used in investing activities	(188,636)
Cash flows from financing activities: Dividends paid	0
Net cash used in financing activities	0
Net decrease in cash and cash equivalents	(226,654)
Cash and cash equivalents at beginning of year	502,300
Cash and cash equivalents at end of year \$	275,646

(A Wholly Owned Subsidiary of First Financial Holdings, Inc.)

Notes to Financial Statements September 30, 2009

(1) Organization

On December 11, 1997, First Southeast Investor Services, Inc. (FSIS) was organized as a South Carolina corporation. FSIS became a wholly owned subsidiary of First Financial Holdings, Inc. (Parent or First Financial) through the issuance of 25,000 shares of \$10 par value common stock. In 1999 and 2000 an additional 10,000 and 1,000 shares of \$10 par value common stock were issued to the Parent, respectively. The Parent is a savings and loan holding company headquartered in Charleston, South Carolina which owns and operates First Federal Savings and Loan Association of Charleston (First Federal).

FSIS became a registered broker/dealer with the Financial Industry Regulatory Authority (FINRA), formerly the National Association of Securities Dealers, Inc. (NASD), on November 24, 1998, making it subject to the Securities and Exchange Commission's Uniform Net Capital Rule (Rule 15c3-1) (the Rule), which requires that a defined minimum net capital be maintained, and the ratio of aggregate indebtedness to net capital, as defined by the Rule, not exceed certain levels. FSIS began operations as an introducing broker/dealer on February 1, 1999. As an introducing broker/dealer, FSIS sells stocks, bonds and certain insurance products through another broker/dealer (the clearing broker). All trades clear through the clearing broker, not through FSIS.

Management has evaluated subsequent events for disclosure or recognition up to the time of the issuance of these financial statements on November 23, 2009.

(2) Summary of Significant Accounting and Reporting Policies

The accounting and reporting policies of FSIS are in accordance with accounting principles generally accepted in the United States of America and conform to the rules and regulations of the Securities and Exchange Commission (SEC) and FINRA for registered broker/dealers in securities. The more significant of these policies used in preparing FSIS's financial statements are described in this summary.

(a) Cash and Cash Equivalents

Cash and cash equivalents include cash, which is held in a non-interest bearing demand deposit account and an interest bearing transaction account at First Federal and money market accounts held at nonaffiliated companies. The company classifies instruments with original maturity dates of 90 days or less to be cash equivalents.

(b) U.S. Agencies, Mortgage-backed Securities and Equity Securities

FSIS adopted FASB Accounting Standards Codification (ASC) 820 – "Fair Value Measurement" on October 1, 2008. This statement defines the concept of fair value, establishes a framework for measuring fair value in Generally Accepted Accounting Principles (GAAP) and expands disclosures about fair value measurements. ASC 820 establishes a three-level valuation hierarchy for disclosure of fair value measurements. The valuation hierarchy is based on inputs used to value the particular asset at the measurement date. The three levels are defined as follows:

- Level 1 – quoted prices unadjusted for identical assets in active markets

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(A Wholly Owned Subsidiary of First Financial Holdings, Inc.)

Notes to Financial Statements September 30, 2009

- Level 2 inputs to the valuation methodology include quoted prices for similar assets in active markets, quoted prices of identical assets in markets that are not active, and inputs that are observable for the asset, either directly or indirectly, for substantially the full term of the instrument.
- Level 3 inputs to the valuation methodology are unobservable and significant to the fair value measurement.

Premiums and discounts on U.S. Agencies, mortgage-backed securities and equity securities are accreted or amortized as an adjustment to income over the estimated life of the security using a method which approximates a level yield.

Securities are recorded at fair value with unrealized gains and losses included in the statement of income. The cost basis of securities sold is determined by specific identification. Purchases and sales of securities are recorded on a trade date basis. The fair value of securities is based on quoted market prices or dealer quotes.

(c) Income Taxes

FSIS is included in the consolidated Federal income tax return of its Parent. FSIS is also included in the consolidated South Carolina income tax return of its Parent and its other nonbanking subsidiaries. The tax sharing agreement with the Parent provides for FSIS to compute its current taxes on a separate return basis, and allows FSIS to reduce its current federal and state income taxes to the extent of available net operating loss (NOL) carryforwards of its Parent and its subsidiaries.

FSIS uses ASC 740, Accounting for Income Taxes, which requires accounting for income taxes using the asset and liability method. Under the asset and liability method of ASC 740, deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled.

(d) Commission Revenue

Commissions earned on sales and purchases of securities for customers are recorded on a trade date basis.

(e) Use of Estimates in Preparation of Financial Statements

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

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(A Wholly Owned Subsidiary of First Financial Holdings, Inc.)

Notes to Financial Statements

September 30, 2009

(3) Investment and Mortgage-Backed Securities

The amortized cost and fair value of investment securities and the financial instruments measured at fair value on a recurring basis as of September 30, 2009 utilizing the ASC 820 hierarchy discussed on the previous pages are as follows. The company's investments in mortgage-backed securities qualify as Level 2 measurements under the provision of ASC 820.

		September 30, 2009		
		Amortized cost	Estimated fair value	
Mortgage-backed securities:				
FNMA, matures in 2011	\$	16,450	17,123	
Total	\$_	16,450	17,123	

(4) Income Taxes

The components of income tax expense (benefit) are as follows for the year ended September 30:

		2009
Current:		
Federal	\$	(31,581)
State	_	(4,749)
	_	(36,330)
Deferred:		
Federal		(1,402)
State		(211)
		(1,613)
	\$	(37,943)

The income tax benefit for the periods presented differed from the amount computed by applying the statutory federal income tax rate of 35.0% to income before income taxes because of the following:

	2009
Expected federal income tax benefit	\$ (44,864)
State taxes, net of benefit	(3,224)
Nondeductible expenses	10,145
Total	\$ (37,943)

(A Wholly Owned Subsidiary of First Financial Holdings, Inc.)

Notes to Financial Statements September 30, 2009

Deferred income taxes result primarily from differences in financial and income tax reporting of certain deferred compensation and prepaid expenses. The net deferred tax asset is \$15,956 at September 30, 2009. The deferred tax asset is established based on temporary differences in various accounts. The balance of the change in the net deferred tax asset results from current period deferred tax benefit of \$1,613. There was no valuation allowance for deferred tax assets as of September 30, 2009. It is management's belief that realization of the deferred tax asset is more likely than not.

(5) Transactions with Related Parties

Expenses are allocated under various methods determined by FSIS, First Financial, and First Federal. These expenses are subject to change. Management fees, occupancy and equipment, and miscellaneous fees paid by FSIS to related parties for the year ended September 30, 2009 were \$99,024.

At September 30, 2009, FSIS cash of \$159,997 was held in a non-interest bearing demand deposit and interest bearing transaction accounts at First Federal.

(6) Parent Employee Benefit Plans

The Parent has established the Sharing Thrift Plan which includes a deferred compensation plan (401(k)) for all full-time and certain part-time employees. The Plan permits eligible participants to contribute a maximum of 15% of their annual salary (not to exceed limitations prescribed by law). Part-time employees who work at least 1,000 hours in a calendar year may also contribute to the Plan. The Company will match the employee's contribution up to 5% of the employee's salary based on the attainment of certain profit goals. As part of a cost savings initiatives implemented by our parent, the 401(k) match was eliminated on April 1, 2009. FSIS matching contribution charged to expense for the year ended September 30, 2009, was \$12,481 and is included in salaries and benefits expense in the statement of income.

The Plan also provides that all employees who have completed a year of service with the Parent in which they have worked at least 1,000 hours are entitled to receive an annual profit sharing contribution of 0% to 100% of 6% of their base pay during such quarter depending upon the amount of each subsidiary's return on equity for that quarter. The Plan provides that regardless of the return on equity each eligible employee will receive a profit sharing contribution equal to at least 1% of his or her base compensation on an annual basis. Employees become vested in profit sharing contributions made to their accounts over a seven-year period or upon their earlier death, disability, or retirement at age 65 or over. Employees are able to direct the investment of profit sharing contributions made to their accounts to any of the Plan's investment funds. As part of a cost savings initiatives implemented by our parent, the profit sharing plan was eliminated on January 1, 2009. A profit sharing benefit to FSIS during 2009 totaled \$9,903, represents a true up of the accrual to actual payments made as of December 31, 2008. This is included in salaries and benefits expense in the statement of income.

(7) Net Capital Requirements

The Company is subject to the SEC's Uniform Net Capital Rule (Rule 15c3-1) which requires the maintenance of minimum net capital, defined as \$250,000, and requires that the ratio of aggregate indebtedness to net capital, as defined, shall not exceed 8 to 1.

(A Wholly Owned Subsidiary of First Financial Holdings, Inc.)

Notes to Financial Statements September 30, 2009

At September 30, 2009, FSIS had net capital for regulatory purposes of \$575,368. This was \$325,368 in excess of its required net capital of \$250,000. The Company's ratio of aggregate indebtedness to net capital was 0.55 to 1 at September 30, 2009 which is less than the maximum of 8 to 1.

(A Wholly Owned Subsidiary of First Financial Holdings, Inc.)

Computation of Aggregate Indebtedness and Net capital Pursuant to Rule 15c3-1 of the Securities Exchange Act of 1934

September 30, 2008

	2009
Aggregate Indebtedness	
Accounts payable and accrued liabilities	\$ 315,850
Net Capital:	
Total stockholder's equity	688,633
Less nonallowable assets:	
Investment in and receivable from affiliates	56,271
Commissions receivable from fixed annuities	21,246
Accounts receivable	18,268
Prepaid expenses	17,137
Haircuts on securities	342
Net capital	575,368
Capital requirement	250,000
Net capital excess	\$ 325,368
Ratio aggregate indebtedness to net capital	0.55

The 2009 computations do not differ from the Company's computation, as shown in its FOCUS Report Form X-17A-5, Part II-A (as amended) dated September 30, 2009.

(A Wholly Owned Subsidiary of First Financial Holdings, Inc.)

September 30, 2008

FSIS is subject to the provisions of Rule 15c3-3 of the Securities Exchange Act of 1934. FSIS does not hold customer cash or securities. Checks are received in the name of FSIS and are immediately restrictively endorsed and deposited in a Pershing, LLC (our carrying broker) bank account held at First Federal. Securities received are forwarded overnight to LPL Financial Institution Services (our servicing firm). FSIS fully introduces brokerage accounts to Pershing, LLC and FSIS does not have balances which would be included in a reserve computation. Therefore, there is no reserve requirement under Rule 15c3-3 at September 30, 2009.

The above computation does not differ from FSIS's computation, as shown in its FOCUS Report Form X-17A-5, Part II-A (as amended), dated September 30, 2009.



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Report of Independent Certified Public Accountants on Internal Control

To the Board of Directors and Stockholder of First Southeast Investor Services, Inc:

In planning and performing our audit of the financial statements and supplemental schedules of **First Southeast Investors, Inc.** for the year ended September 30, 2009, in accordance with auditing standards generally accepted in the United States of America, we considered the Company's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, we do not express an opinion on the effectiveness of the Company's internal control.

Also, as required by Rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company, including tests of such practices and procedures that we considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

- (1) Making quarterly securities examinations, counts, verifications and comparisons and recordation of differences required by Rule 17a-13;
- (2) Complying with the requirements for prompt payment for securities under Section 8 of the Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System;



The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit preparation of financial statements in conformity with accounting principles generally accepted in the United States of America. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in internal control or the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A control deficiency exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control over financial reporting that is less severe than a material weakness, yet important enough to merit attention by those responsible for oversight of the company's financial reporting. A material weakness is a deficiency, or combination of deficiencies, in internal control over financial reporting, such that there is a reasonable possibility that a material misstatement of the company's annual or interim financial statements will not be prevented or detected on a timely basis.

Our consideration of internal control was for the limited purpose described in the first and second paragraphs and would not necessarily identify all deficiencies in internal control that might be material weaknesses. We did not identify any deficiencies in internal control and control activities for safeguarding securities that we consider to be material weaknesses, as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures, as described in the second paragraph of this report, were adequate at September 30, 2009, to meet the SEC's objectives.



This report is intended solely for the information and use of the Board of Directors, management, the SEC, the Financial Industry Regulatory Authority and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be, and should not be, used by anyone other than these specified parties.

Grant Thornton LLP

Raleigh, North Carolina November 23, 2009